



VALUATION REPORT

2021 JEEP WRANGLER UNLIMITED RUBICON

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PREPARED FOR: David Northrup

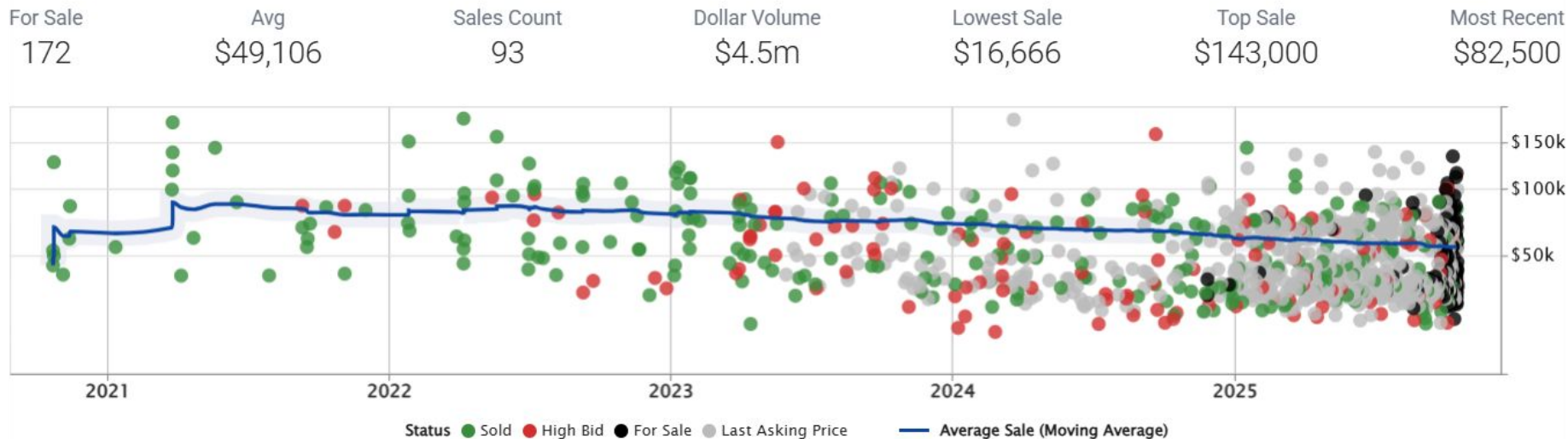
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EXCHANGE

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MARKET OVERVIEW

Jeep Wrangler - JL (2018 to 2025)

Sales History - Last 12 months



*Data via CLASSIC.COM 17 October, 2025, reviewing transactional data from 1,600+ auctions, marketplaces, and dealers.

COMPARABLES

Recently sold examples with similar mileage, condition, factory specifications, and modifications. Please click a thumbnail to view detailed listing.



2018 Jeep Wrangler Unlimited Rubicon

Sold May 2025 | \$30,350

Higher Mileage (70,000 mi), Clean CARFAX, 3.6L V6, Auto, Modified



Modified 2018 Jeep Wrangler Unlimited Rubicon

Sold February 2025 | \$42,611

Lower Mileage (9,000 mi), Clean CARFAX, 3.6L V6, Auto, Modified

VALUATION

We analyze market data, comparable sales, and your vehicle's specifications to produce an estimated market value range.

SELL IT
FASTER

ESTIMATED MARKET VALUE:

\$38,800-\$42,900

INCREASED
TIME-ON-MARKET

Base Estimate: We begin with recent sales of JL Unlimited Rubicon models and Manheim Market Report (MMR) data, adjusting for mileage, options, regional demand, and condition to produce a stock-equivalent **wholesale baseline of approximately \$35,200.**

Modifications: Your Jeep includes high-value upgrades such as a Rubicon Express lift kit, LED lighting, Magnaflow exhaust, and upgraded armor. Applying a 20–30% return on approximately \$20,700 in aftermarket parts, these upgrades **add an estimated \$5,625 to wholesale value.**

Market Context: Current conditions show elevated used inventory and aggressive incentives on new JL Wranglers. As supply grows, pre-owned JL values face downward pressure, and average time on market has increased.

Estimated market values and sales timelines are approximate and should be used as directional guidance only

LISTING SOLUTIONS

Fourbie Exchange is a premier marketplace for rare, classic, and custom 4x4s, trusted by 65k+ monthly active users and premier dealers like Car Cave USA, GRAuto Gallery, and Garage Kept Motors. **We offer the following listing solutions:**

STANDARD LISTING

\$19/MO.

- Live within 24hrs.
- Dedicated vehicle details page
- Up to 50 images & video
- Leads delivered to your email

GET STARTED

FEATURED LISTING

~~\$119~~ \$89/ONE-TIME

- Live within 24hrs.
- Premium, full-length listing
- Unlimited images & video
- Vetted inquiries

GET SPECIAL PRICING

RECOMMENDED SERVICES:

We recommend the following services to help improve your listing and reduce time on market.



KeySavvy

Fast and secure online pay and title transfer.



Automotive consignment for rare, classic, and custom 4x4s.



Bolster buyer confidence and improve lead quality with professional, on-demand photography services.



THANK YOU.

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